

**Title** : Corporate Social Responsibility in Environmental Education

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**Abstract:**

Lately, environmental issues have become very important and of great concern to the leaders of developing nations. This environmental issue has been the focus of Pertubuhan Bangsa-bangsa Bersatu (PBB) in the international cooperation context. An example would be the recent United Nations Climate Change Conference (COP 15) in Copenhagen, which was attended by Malaysian Prime Minister, Datuk Seri Najib tun Razak. Human activities had brought serious implication towards the earth such as air pollution, water pollution, water shortages throughout much of the country, ocean pollution, mountains of solid and toxic waste, depletion of agricultural land, and consumption of even highly endangered species for food and traditional medicine. Based on the data from 2006, Department of Environment in Malaysia learns that 45% of water pollution was caused by industries. One of the best ways to preserve the environment is by educating and creating environmental awareness among the public, especially students as they are the future of the nation. It is not solely the duty of the government to provide environmental education to the public, but it is also the responsibility of the private and corporate sectors as they too play a role in the pollution and environmental destruction. Therefore, the focus of this study is to study how far the corporate bodies play its role in giving environmental education to the public both formally and informally. We have chosen a few major corporate bodies such as SHELL, PERTONAS, and TNB to study.