

## Registration

Registration can be made via the conference website <http://www.usm.my/icllc2010>. The conference registration fees are inclusive of the conference programme book, extended abstracts, conference bag, morning and afternoon teas, lunches and a conference dinner.

## Important Deadlines

Submission of Abstracts: **28 February 2010**  
Notification of Acceptance: **31 March 2010**  
Extended Abstracts : **30 April 2010**

## Submission

Please submit your abstract and extended abstract online via our website

## Presentation Format

The conference welcomes 30-minute paper presentations, including Q&A. All presentations must be in English.

## Registration Fees

	Local	International
Students	RM250	250USD
Academics	RM350	350USD
Public	RM350	350USD

## Payment Method

For details on payment methods, please refer to the conference website <http://www.usm.my/icllc2010>

## Correspondence

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## ICLLIC 2010

is organised by

THE ENGLISH LANGUAGE STUDIES SECTION  
SCHOOL OF HUMANITIES  
UNIVERSITI SAINS MALAYSIA

Please log on to the icllc2010 Conference Website <http://www.usm.my/icllc2010> for information on conference details, accommodation, programme schedules and latest updates.



# ICLLIC 2010

**INTERNATIONAL CONFERENCE  
ON LINGUISTICS, LITERATURE  
& CULTURE**

Millennium Realities and  
Innovative Practices  
in Asia

Venue  
EASTIN HOTEL  
PENANG

Dates  
1-2 JUNE 2010





## INTRODUCTION

The first decade of the new millennium has witnessed tremendous challenges, changes and innovations in various disciplines of knowledge. The main reason for this, one may argue, is globalisation and the inevitable impact it has had on humanity in general, and on knowledge in particular. Its forceful impact has also given rise to a phenomenon known as glocalisation, which may be seen as its antithesis, to check the imbalance in knowledge transfer from the West. The rise of these opposing forces has created new realities and given rise to issues of negotiations, appropriations as well as border-crossing phenomena in many areas of knowledge. Indeed, these are significant realities and issues which have been centre-staged in various academic forums, including those on language (linguistics and literature) and culture.

In the area of language, a millennium reality that has become a global concern is the status of the English language as a "global language". No longer the exclusive property of the British or the Americans, the English language has transcended borders and developed into new hybrids or "glocal" forms after negotiating the local languages and cultures. This scenario which exemplifies language contact in action clearly demonstrates that linguistic negotiations, appropriations and indeed changes are not one-way. In addition, it also impacts language use, pedagogy, identity, culture etc. In this regard, where Asia is concerned, the effect and impact of English on local languages, and their linguistics and culture are new realities that require further research and understanding.

Yet another millennium reality which requires close scrutiny is the rise in cross-disciplinary work especially in the field of linguistics and literature. As regards linguistics, specific areas such as Critical Discourse Analysis has defied borders and formed close associations with Media Studies in order to show how the language of the media distorts reality and reinforces certain prevailing assumptions of the world, those that pertain to gender, class, ethnicity and minority groups.

By the same token, literature is studied using ideas drawn from a number of critical theories. It is also no longer studied on its own but in tandem with Film and Cultural Studies. New ideas and perspectives that have been generated have enabled the exploration of refreshing themes such as the search for identity, the perils of ethnic politics and the complexities of nation formation, which also happen to be the central concerns of new writings in English in Asia. These realities and transformations have also impacted the field of Translation and they require further investigation.

The new realities, changes and innovations discussed above provide the impetus for ICCLIC 2010. The conference hopes to convene academics, researchers and educators to deliberate and debate on emerging matters and approaches in Linguistics, Literature and Culture, particularly in Asia, as well as their implications on research, theory and pedagogy.

### Objectives

- To examine the effects and impact of global English on local languages and cultures.
- To explore the benefits of cross-disciplinary work in the fields of linguistics, literature and translation studies.
- To investigate the theoretical and pedagogical implications of new ideas, perspectives and theories in the fields of linguistics, literature and translation.

## Subthemes

### A. GLOBALISING ENGLISH AND ASIAN LANGUAGES

- Language Change and Variation
- Role of English and Asian languages in globalised contexts (e.g. Malay, Thai)
- New Varieties of English
- English for Specific Purposes (ESP)

### B. NEW DEVELOPMENTS IN LINGUISTICS, LITERATURE AND CULTURE

- Language, Identity and Culture
- Language and Literature
- Language and Popular Culture
- Literature and Film
- Language and Power
- Language and Gender
- Language and the New Media
- Language, Culture and Translation
- New Writings in English
- Women's Writings

### C. TEACHING LANGUAGE AND LITERATURE

- Teaching of Language and Literature
- Teaching and Learning of English as a Foreign/ Second Language
- Effective Teaching Methodologies in Language and Literature Classrooms
- Interdisciplinarity in Language Teaching and Learning
- Assessment Practices to Language and Literature Teaching
- Teaching Translation
- Language and ICT

### Who should attend

Academics, researchers, postgraduates and practitioners interested in issues concerning the teaching and learning of Language, Linguistics, Literature and Culture in non-native English contexts.