

Day 1 (18th June 2008)

Parallel Session 1

Date	18 th June 2008	Session No.	P1A
Chairperson	Ms. Jean Claude Mutiganda	Time	14:00 – 15:30
Area	Accounting-1	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-12	Azlan Amran, Mohd Hassan Che Haat & Rosli Abdul Manaf	Ownership Structure and Risk Disclosure	
MAN-20	Choudhary Slahudin	Dividend Announcement and Earning Signals	
MAN-64	Mohd Halim Kadri and Zulkifli Mohamed	Relationship Between Market Value and Book Value of Malaysian Firms Under Pre and Post FRS	
MAN-100	Tommy Soesmanto	Determinants of Currency Composition of Foreign Exchange Reserves During the Pre and Post Euro Eras	
MAN-110	Raman Noordin, Yuserrie Zainuddin & Fuad	Strategic Management Accounting Information Elements Usage Among Electrical and Electronics Companies in Malaysia: A Preliminary Insights	

Date	18 th June 2008	Session No.	P1B
Chairperson	Dr. Badrul Hisham	Time	14:00 – 15:30
Area	Marketing-1	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
MAN-54	Mahmood Yaseen Soud	Buyer Behavior and Organizational Performance: A Conceptual Study	
MAN-56	Marhana M. Anuar	The Influence of Cause-Proximity on Consumers' Response To Cause-Related Marketing (CRM)	
MAN-58	Maznah Wan Omar, Ishak Ismail, Nabsiah Abdul Wahid & Mohd Noor Mohd. Ali	Examining the Relationship Between Salesperson Behavior Performance and Customer Loyalty Through Factorial and Discriminant Analysis	
MAN-60	Mina Behyan	The mediating Role of Social Network In The Relationship Between Firm Internationalization And Export Performance	
MAN-70	Nimalathan, B	a Relationship between Owner-Manager's Environmental Awareness and Small Business Performance	

Date	18 th June 2008	Session No.	P1C
Chairperson	Dr. Badruddin	Time	14:00 – 15:30
Area	Islamic Studies	Room	ICoSSH-3
Abstract No.	Author	Paper Title	
SOC-2	Humayun Abbas	Islamic Concept of Social Welfare	
SOC-3	Abdul Latif Abdul Razak	<i>Iman</i> (Faith) Restoration Therapy (Irt): Its Why, What, and How	
SOC-32	Hafiz Muhammad Abdul Qayyum	Islam & Revitalization of Secularism in Postmodern Age	
SOC-39	Ishtiaq Ahmed Gondal	Muslim Minorities in Secular Societies	
SOC-78	Ahmad Azrin Adnan	Shariah Consideration as a Bank Selection Determinant: Its Dominance Amongst Muslims in Malaysia	

ICoSSH'08 Presentation Schedule

Date	18 th June 2008	Session No.	P1D
Chairperson	Dr. Abdullah Mohd Noor	Time	14:00 – 15:30
Area	Education-1	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
EDU-2	Ahmad Khlayef Mohd, Susie See Ching Mey & Tan Kok Eng	Effectiveness of a Proposed Reading Method in Teaching Reading Skills to Third Elementary Grade Students with Reading Difficulty among Learning Disabilities in Jordan	
EDU-3	Ahmad Mohammad Al-Shabatat, Hairul Nizam Ismael & Merza Abbas	Giftedness and Talent: Definitions and Conceptions Perspectives	
EDU-4	Ahmad Zamri Bin Khairani & Hasni Binti Shamsuddin	Measuring Mathematics Proficiency for 14 Years-Old Students: Application of Rasch Measurement Model	
EDU-5	Azeemah Binti Mustafa	Compulsory Education Policy: an Analysis of The Implication of Joint Madrasah System (JMS) on Islamic Religious Education in Singapore	
EDU-6	Mahidah Bt Ab Wahab & Hj. Ab. Ghani Kanesan Abdullah	The Impact of Principals' Instructional Leadership Behaviour on PPSMI Teachers' Instructional Leadership Practices	
EDU-1	Abdullah Mohd Noor	Sociology of Education as Perceived by Teacher Education Students	

Date	18 th June 2008	Session No.	P1E
Chairperson	Assoc. Prof. Dr. Shekila Abdul Manan	Time	14:00 – 15:30
Area	Linguistics-1	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
HUM-6	Hiba Qusay Abdul Sattar, Salasiah Che Lah, Raja Rozina Raja Suleiman	A Study of Politeness Forms in Iraqi Arabic	
HUM-13	Evelyn S.H. Khor	Enhancing the Communicative Relationship between Malaysian Doctors and Their Patients: The Need for Collaboration between Medicine and Linguistics	
HUM-20	Hussien A., Wan Mohamad W.N.A., Abdullah J., Zakaria M.N., & Noor S.H.	Vocal Intensity Characteristics of Post-Stroke Patients at HUSM : Preliminary Data	
HUM-24	Khaled Awadh Omer, Munir Shuib & Salasiah Che Lah	Nonconcatenative Morphological Operations In The Soqotri Dialect Of Galansiya	
HUM-29	Maryam Farnia, Ma'soumeh Bemani Naeini & Raja Rozina Raja Suleiman	An Intercultural Analysis of Apology Strategies by Malaysian University Students	

Date	18 th June 2008	Session No.	P1F
Chairperson	Dr. Suhaimi Shanon	Time	14:00 – 15:30
Area	Urban and Regional Planning-1	Room	ICoSSH-6
Abstract No.	Author	Paper Title	
HBP-10	Mohammad Yusuf Siddiq	Globalization and Cultural Continuity in the Medieval World of Islam: Some Superb Epigraphic Evidences in the Palaces of Andalusia and	
HBP-12	Mostafa Taleshi	Organizing the Obtrusive Business to Access Sustainable Urban Development	

ICoSSH'08 Presentation Schedule

HBP-13	Muazaz Y. Soud, Hassim bin Mat & Kausar binti Hj Ali	The Traditional Islami City: Concepts and Challenges
HBP-14	Nandini, D. & Ramesh D.S.	A Review on Biomedical Waste Management
HBP-18	Parichart Visuthismajarn, Monte Kietpawpan & Parichat Singsaktrakul	Effects of Non-Governmental Programs on the Sustainability of a Rural District in Thailand

Parallel Session 2

Date	18 th June 2008	Session No.	P2A
Chairperson	Dr. Santoshi Sen Gupta	Time	16:00 – 17:30
Area	Accounting-2	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-11	Asma Asrar Qureshi & Nadeem Ehsan	A Study of Non – Financial Performance Measures in Financial Institutions	
MAN-25	Farid Ahammad Sobhani, Yuserrie Zainuddin & Azlan Amran	Current State of Corporate Social and Environmental Disclosures in Bangladesh	
MAN-38	Imam Subekti, Phua Lian Kee & Zamri Ahmad	The Real Earnings Management Versus Accruals Management: Evidence from Indonesia	
MAN-39	Jakkravudhi Chobpichien, Daing Nasir Ibrahim & Hasnah Haron	CEO Controlling Ownership, Board of Directors' Quality, and Level of Voluntary Disclosure In Thailand	
MAN-41	Jean Claude Mutiganda	Fair Value Accounting for Financial Instruments	

Date	18 th June 2008	Session No.	P2B
Chairperson	Prof. LM. Shaikh	Time	16:00 – 17:30
Area	Marketing-2	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
MAN-77	Oswald Timothy Edward, Za'faran Hassan & Fauziah Noordin	Performance Effect of Entrepreneurial Orientation and Its Antecedent: a Preliminary Investigation	
MAN-78	Phadett Tooksoon	Organizational Resources and Export Performance: The Views of Agro-Base Firms in Thailand	
MAN-81	Retno Dewanti & Lorencia Meriska	Analysis of Corporate Social Responsibility Programs Towards Consumers' Attitude and The Impact on Brand Loyalty of The Body Shop	
MAN-85	Salimah Mohamed Abdul Hassan, Syamsyul Samsudin, Yuslizawati Mohd Yusoff & Zarina Abdul Munir	Developing a Model of One Stop Business Centre for Women Entrepreneurs in Malaysia	
MAN-93	Sufyan Rashid	Customer Orientation in Public Relations and Corporate Communication Industry in Malaysia: An Empirical Study	
MAN-40	Sabihaini	The Behavioral Intentions as a Consequences of Service Quality	

Date	18 th June 2008	Session No.	P2C
Chairperson	Dr. Morakot Meyer	Time	16:00 – 17:30

ICoSSH'08 Presentation Schedule

Area	Globalization	Room	ICoSSH-3
Abstract No.	Author	Paper Title	
SOC-14	Badruddin	Migration and National Security: A Case of Bangladeshi Refugees in India	
SOC-62	Setsuko Adachi & Michael Kearney	Globalization and Identity: A Case Study of Japanese Amae	
SOC-45	Michael Kearney & Setsuko Adachi	The Production of the Global Consumer: Economic Booms and the Destruction of Cultures	
SOC-33	Hakem Ghasemi	Globalization and International Relations; Actors move from Non-Cooperative to Cooperative Games	

Date	18 th June 2008	Session No.	P2D
Chairperson	Dr. Nurdin Abd Razak	Time	16:00 – 17:30
Area	Education-2	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
EDU-20	Mojgan Afshari, Kamariah Abu Bakar, Wong Su Luan Bahaman, Abu Samah & Foo Say Fook	School leaders' readiness for implementing information and communication technology	
EDU-21	Moohammadhassan Aslam Al-Ikhlis, Samsoo Sa-U & Afifi Lateh	Factor Influencing Muslim Teachers' Perceptions on Ethic Behaviors of Elementary School Principals in Thailand	
EDU-22	Margarita Consolacion C. Ballesteros	Ripples of Change: Capacity Building and Curriculum Reform Through Action Research in The Philippines	
EDU-25	Osamah 'Mohammad Ameen' Al-Dalalah & Fong Soon Fook	The Employment of The Internet as a Source of Information Among Graduate Jordanian Students in University of Science Malaysia	
EDU-26	Reginamary Matthews & Hew Soon Hin	Introductory Programming Students Views on Blended E-learning	
EDU-28	Rohaya Abdullah	Developing Learner Autonomy in Writing Via Asynchronous Web-Based Peer Feedback	

Date	18 th June 2008	Session No.	P2E
Chairperson	Assoc. Prof. Dr. Hajar Abdul Rahim	Time	16:00 – 17:30
Area	Linguistics-2	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
HUM-39	Patrick Yeoh	Folktales and The New Millennium Generation: Folktales? Who Cares!	
HUM-7	Hiba Qusay Abdul Sattar, Salasiah Che Lah, Raja Rozina Raja Suleiman & Yordana Hiridtozova-Mandrandjieva	How Polite Are You? A Pragmatic Awareness of Requesting Behavior among Nationalities	
HUM-46	Rais A. Attamimi & Hajar Abdul Rahim	Exploring the Economic Dimension of English Language Learning Motivation in Yemen	
HUM-54	Siti Noor Fazelah Mohd Noor, Hairuddin Harun & Abdullah Sulaiman	Identifying Generic Skills in Hospitality Subjects of Malaysian Polytechnic Graduates.	
HUM-58	Wan Irham Ishak, Kamarul Ariffin Mansor and Shafinah Md Salleh	A Study on English Language Competency Perception Among Lecturers in Higher Learning Institution	

ICoSSH'08 Presentation Schedule

HUM-59	Wan Moharani Mohammad & Muhammad Marwan Ismail	Gender in Arabic Language: Error Analysis in Student's Writing
--------	--	--

Date	18 th June 2008	Session No.	P2F
Chairperson	Prof. Dr. Mahyuddin Ramli	Time	16:00 – 17:30
Area	Construction Management	Room	ICoSSH-6
Abstract No.	Author	Paper Title	
HBP-24	Samer Hatem Ali Ahmad and Jafar Subhi Suleiman	Impact of Political Events on planning and Urban Development in the Occupied Palestinian Territories (OPT)	
HBP-29	Afsaneh Hekmat	Study on the Direction of Layout of City of Kerman and its Future	
HBP-31	Hossein Hatami Nejad, Soheil Sabri and Sina Sabri	The Essence of a Public-Private Partnership in Redevelopment of Abkooch Neighborhood of Mashhad-Iran through a Sustainable Development	
HBP-32	Reshma S.V., Lakshmipriya S.P., Chaithra Bhat and Purvika Anand	Production of Polyhydroxybutyrate from Alcaligenes eutrophus Utilizing Cheaper Substrates	
HBP-33	Mohammed Bakhlah, Mohd Rodzi Ismail and Abdul Malek Abdul Rahman	The Effect of Exterior Shading Devices on Indoor Climate	
HBP-34	Mohamad Nizam Yusof, Indah Yunitasari and Abu Hassan Abu Bakar	The Strategic Management Practices In Construction Industry In Indonesia: Case Study In Medan	

Day 2 (19th June 2008)

Parallel Session 3

Date	19 th June 2008	Session No.	P3A
Chairperson	Dr. Cheng Fan Fah	Time	09:00 – 10:30
Area	Accounting-3	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-52	Maheran Zakaria, Hasnah Haron & Ishak Ismail	The Influence of Two Moral Philosophies Namely Deontology and Teleology on Auditor's Ethical Judgment	
MAN-75	Noval Adib & Siti-Nabiha Abdul Khalid	Performance Measurement System in Islamic Bank: Some Issues and Considerations	
MAN-105	Zeyad Munawer & Sofri bin Yahya	Islam and Manipulation of Accounting Data	
MAN-43	Juspin @ Jasmine David	Predicting Success Factor in Financial Accounting Courses for Diploma in Accounting Programme (Uitm Sabah)	
MAN-63	Mohd Halim Kadri	The Effect of Matching Student Gender and Lecturer Gender on Achievement of Malaysian University Students in Cost Accounting	

Date	19 th June 2008	Session No.	P3B
Chairperson	Dr. M. Idrees Ahmad	Time	09:00 – 10:30

ICoSSH'08 Presentation Schedule

Area	Marketing-3	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
MAN-7	Amily Binti Fikry @ Aziz, Nabsiah Binti Abdul Wahid & Mahmud Sabri Bin Haron	Does Gender Affects Family Purchase Decision? An Exploratory Study on Malaysian Teenagers	
MAN-8	Amran Harun, Nabsiah A. Wahid & Osman Mohammad	Culture of Brand Origin (Cobo): Its Effect on Purchase Intention. A New Paradigm in Origin Evaluation	
MAN-21	Chutima Wangbenmad	The Impact of Proficiency of New Product Development Process and New Product Development Performance: the Moderating Effect of Supplier Integration	
MAN-37	Idris Gautama S, Engkos Achmad Kuncoro & Meila Santiana	Influence of Store Atmosphere, Store Location, and Merchandise Assortment of Matahari Department Stores in Jakarta Towards Customer Loyalty and Their Implication on Visitor's Purchase	
MAN-46	Kaveh Abhari, Norizan Mat Saad & Mahmud Sabri Haron	The Notion of Customer Experience Anagement: A Conceptual Model	

Date	19 th June 2008	Session No.	P3C
Chairperson	Assoc. Prof. Dr. Michael Kearney	Time	09:00 – 10:30
Area	Psychology	Room	ICoSSH-3
Abstract No.	Author	Paper Title	
SOC-34	Halimi Zakaria, Syed A. Kadir Alsagoff, Ma'rof Redzuan & Azizi Bin Ali@Ibrahim	Effect of Performance Feedback and Rethink Reasoning on Illusion of Control.	
SOC-57	Sakineh Mofrad, Rohani Abdullah, Bahaman Abu Samah, Mariani Mansor & Maznah Baba	Maternal psychological distress and separation anxiety disorder in children	
SOC-59	Sari Narulita and Agung D. Buchdadi	The Relation between the Meaning of Praying, Organizational Culture, and Work-Ethic	
SOC-70	Sopha C. Cole and Maliwan Buranawattana	Study of Thai Workers at Thai restaurants in Melbourne, Australia: A Cross-Cultural Approach	
SOC-73	Ikechukwu Uzodinma Uba, Siti Nor Yaacob & Rumaya Juhari	Socio-Environmental Predictors of Teenage Depression	

Date	19 th June 2008	Session No.	P3D
Chairperson	Dr. Hazri Md Jamil	Time	09:00 – 10:30
Area	Education-3	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
EDU-27	Ricardo D. Paredes & Ismael Ruiz	Educational Performance and Efficiency: Comparing Chile and Latin America	
EDU-31	Tan Choon Keong, Baharuddin Aris & Jamalludin Harun	Integrated System for Brainstorming and Measuring Creativity: Screen Design Principles	
EDU-32	Wun Thiam Yew	Preservice Teachers' Procedural and Conceptual Knowledge of Perimeter and Area: A Case Study	

ICoSSH'08 Presentation Schedule

EDU-33	Naser Jamil Alzaidiyeen, Ahmad Mohammad Al- Shabatat & Khader Khaleel AL-Rawajfih	Teacher Attitudes Towards Computer Technology
EDU-34	Naser Jamil Al-Zaidiyeen, Leong Lai Mei & Fong Soon Fook	Parental Involvement and Student Academic Achievement
EDU-35	Arivalan Ramaiyah	A theoretical framework for service quality research on secondary schools

Date	19 th June 2008	Session No.	P3E
Chairperson	Dr. Masoud Khalili Sabet	Time	09:00 – 10:30
Area	Language Learning & Teaching	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
HUM-5	Abolfazl Shirban Sasi	Towards a New Usage of Pictures in Teaching Languages or PICTOLOGICS	
HUM-19	Hussain Othman, Abdullah Sulaiman, Berhannudin M. Salleh & Syed M. Dawilah Al-Edrus	Developing an Instructional Module for Experiential Learning in Humanities Studies	
HUM-25	Lubna Abd. Rahman Arnida A. Bakar & Wan Azura Wan Ahmad	The Approach of Arabic Language for Professional and Technology Course in Enhancing Arabic Language Proficiency: a Survey in Islamic Science University of Malaysia (USIM)	
HUM-41	Qaid D.A. Farea	ELT Teachers Perceived Difficulties in Implementing Communicative Approach in Yemeni Schools	
HUM-55	Suad Awad Dahman Balfakeeh & Ambigapathy Pandian	EFL Teachers' Perspective about the Affect of Methods of Teaching Reading and Teaching Aids on the Reading Difficulties Faced by Undergraduate Students in Yemen	
HUM-60	Yousef Sharif & Ambigapathy Pandian	Teaching English Word-Formation Processes in EFL Context: A Critical View on A Textbook	

Date	19 th June 2008	Session No.	P3F
Chairperson	Assoc. Prof. Dr. Salfarina	Time	09:00 – 10:30
Area	Economic and Development-3	Room	ICoSSH-6
Abstract No.	Author(s)	Paper Title	
SOC-16	Burcin Cakir	Imperialism and British National Identity: Nationalism, Identity and Memory	
SOC-23	Chue Bee Seok, Getrude Cosmas and Carmella E. Ading	Emotional Competencies and Components of Burnout among Social Workers	
SOC-38	Humayun Abbas	Islamic Concept of Social Welfare	
SOC-60	Sarvinder Kaur	A Socio-Legal Study on Malaysian Secretaries/ Clerks	
SOC-80	Khoo Suet Leng	Skills, Labour and Training in the New Economy. A Case Study of Commercial Banks in Malaysia.	

ICoSSH'08 Presentation Schedule

Date	19 th June 2008	Session No.	P4A
Chairperson	Dr. Noor Hazlina Ahmad	Time	11:00 – 13:00
Area	Organizational Behavior-1	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-2	Abdul Rahman Abdul Rahim & Azzat Mohd. Nasurdin	Transactional Leadership Style, Work Stressors and Workplace Deviant Behavior: Malaysian Experience	
MAN-23	Dodie Tricahyono, Irma Nilasari & Anees Janee Ali	Firm Innovativeness in The Context of Emerging Industry: The Resource-Based View Approach	
MAN-24	Fadhilah Mat Yamin & T. Ramayah	A Review of User Search Behavior and Search Success	
MAN-29	Ghulam Muhammad Kundi, Allah Nawaz & Bahadar Shah	The Impact of Participation & Role Conflict on Job Satisfaction: an analysis of Gomal University Contract Teachers	
MAN-111	Santoshi Sen Gupta & Aayushi Gupta	Identification of Factors Responsible for Curbed Attrition in Indian BPOs	
MAN-114	Nik Azida Abd. Ghani, Halim bin Ahmad and Tengku Ahmad Badrul Shah Raja Hussin	The Relationship Between Antecedents of Psychological Empowerment and Innovative Behaviour: Testing The Mediating Role of Psychological Empowerment	

Date	19 th June 2008	Session No.	P4B
Chairperson	Dr. Bussabong Chaijaroenwatana	Time	11:00 – 13:00
Area	Marketing-4	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
MAN-94	Sunaryo, Mahmod Sabri Haron & Azizah Omar	Trust, Attitude, Satisfaction and Customer Loyalty in Islamic Banking: Empirical Study in Indonesia	
MAN-98	Md. Tawfik Salah Mohammed Al-Nahdi, Ishak Ismail, Hasnah Haron & Md. Aminul Islam	Intention to Patronage Halal Restaurants among Malaysian Muslims - an Issue of Halal Perception	
MAN-103	Yudi Fernando, Norizan Mat Saad & Mahmod Sabri Haron	Rethinking Internal Service Quality: A Process Approach	
MAN-106	Zuhal Hussein, Nabsiah Abdul Wahid & Norizan Mat Saad	Game Content Factor Influencing The Player Enjoyment of Malaysian Online Game Players: A Proposition	
MAN-109	Maznah Wan Omar, Mohd Noor Mohd Ali & Zaliha Hj. Hussin	Managing Brand Equity among Langkawi's (SMEs) Independent Hoteliers	
MAN-112	Abbas Natheir Albarq & Nik Kamariah Nik Mat	Predictor Factors of Consumer Ethnocentrism among Malaysian	
MAN-117	Arash Shahin and Mina Behyan	Models and Dimensions of Service Quality in The Industry	

Date	19 th June 2008	Session No.	P4C
Chairperson	Prof. Sangho Kim	Time	11:00 – 13:00
Area	Sociology & Anthropology	Room	ICoSSH-3

ICoSSH'08 Presentation Schedule

Abstract No.	Author	Paper Title
SOC-6	Ahmad Thamrini Fadzlin bin Syed Mohamed	Hybridity: The Muthu and Shirley Story
SOC-9	Antonio Levy S. Ingles, Jr.	Nakakaluwag: A Filipino Affirmation of a Sustainable Worldview and Global Care-Giving Ethic
SOC-27	Getrude Cosmas Chua Bee Seok	Emotional competence, hardiness and burnout: The influence on the workers absenteeism at work
SOC-41	Lim, Chan Ing	Together We Face the "Heating" and "Cooling"! : The Sharing of Bodily Experience in Semaq Beri's Head-Shaving Feast
SOC-54	Najla N. Wadaa, Norzarina Mohd Zaharim & Mohd Affandy Yusof	Use of Eye Movement Desensitization and Reprocessing (EMDR) on War Victims with Posttraumatic Stress Disorder (PTSD) in Baghdad
SOC-43	Manique Cooray	Imposing Liability For Distributing Child Pornography on The Internet: The Malaysian Perspective

Date	19 th June 2008	Session No.	P4D
Chairperson	Dr. Zuri Abdul Ghani	Time	11:00 – 13:00
Area	Education-4	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
EDU-8	Indah Fajar Wahyuni	Contextual Curriculum and Multiple Intelligence Theory	
EDU-10	Julie Su Chin Tang	Drag or Drive: A Practitioner's Observations on Motivating the Malaysian Studies Learner	
EDU-13	Lau Teck Chai & Yeoh Kim Hong	Learning Behavior of University's Business Students in Regards to Gender and Levels of Study – an Exploratory Research	
EDU-14	Lim Hooi Lian, Noraini Idris & Wun Thiam Yew	Algebraic Solving Ability of Secondary School Students	
EDU-17	Maimun Aqsha Lubis & Ismail S. Wekke	Capacity Development in Higher Education: Industrial Practical Training Activities as a Part of Curriculum Design	
EDU-18	Mansour Alharbi & John Taylor	Measurement of Quality in Higher Education in Saudi Arabia: Student Perceptions of The Quality of Services in Saudi Universities Following the Implementation of TQM	
EDU-29	Samsoo Sa-U and Nik Suryani Nik Abd Rahman	Development of a Learning Process Management Model for Reformation of the Social Sciences Discipline in Thailand	

Date	19 th June 2008	Session No.	P4E
Chairperson	Dr. Muhammad Saad Siddique	Time	11:00 – 13:00
Area	Political Science	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
SOC-17	Bussabong Chaijaroenwatana & Boonmee Lee	Lessons Learned From Promoting Participatory Local Governance Processes In Songkhla Province, Southern Thailand Through A Project On Partnership For Local Empowerment Through Democratic Governance	
SOC-49	Mojtaba Maghsoudi	The Impact of The Islamic Revolution on Political Science Curriculum of The Bachelor Degrees In Iran	
SOC-52	Muhammad Shamshinor Abdul Azzis, Noor Fadhana Mohd. Noor & Afi Roshezry Hj. Abu Bakar	Multiculturalism Tolerance: Local Authority Involvement in The Local Community	
SOC- 65	Sidratahta Mukhtar & Ismail Suardi Wekke	Student Movement and Power: Exploring Indonesian Islamic Students Leadership	
SOC-71	Suyatno	The Dynamics of Local Democracy in Indonesia: Study of Local Democracy in Jembrana District, Bali	

ICoSSH'08 Presentation Schedule

SOC-72	Tauran & Zainal Abidin Sanusi	The Politic Of Public Policy Making Process A Case Study Of Educational Budget Policy Making In The Amendment Of Indonesian Constitution In 2002
SOC-74	Virendra Sahai Verma	Public Diplomacy In: 'War On Terror' Out

Parallel Session 5

Date	19 th June 2008	Session No.	P5A
Chairperson	Prof. LM. Shaikh	Time	14:00 – 15:30
Area	Organizational Behavior-2	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-61	Muhammaddavood Bilraman, Anees Janee Ali & Lilis Surienty	Employees' Quality of Work Life (QWL): The Experience From Thailand Industry	
MAN-65	Mohd. Anuar Arshad	A Definition of Organisational Learning: an Exploratory Study in Malaysia	
MAN-67	Navin Tiwari, Gerald Goh Guan Gan & Uchenna Cyril Eze	Effective Tacit Knowledge Sharing in Organizations: Prospects and Challenges	
MAN-88	Sheykh Al Eslami, Nader and Ali, Anees Janee	What Does Humor To Do With Communication Satisfaction?	
MAN-101	Yichun Chen	How Motivation Influences Job Satisfaction In Religious And Non-Religious Nonprofit Organizations	
MAN-16	Chee Kim Loy	Strategy and Cultural Values in The Public Sector: A Case Study of Brunei Darussalam	

Date	19 th June 2008	Session No.	P5B
Chairperson	Dr. Sarvinder Kaur	Time	14:00 – 15:30
Area	Technology Management-2	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
MAN-48	Khurram Ghani Qureshi	The Affect of Technology on Employees: Alienation Perspective	
MAN-86	Sana Ullah, Adnan Ali & Asher Ramish	Information Systems Penetration in The Banking Sector of Pakistan: An Ignored Source of Competitive Advantage	
MAN-90	Shiva Jahani, Azura Abdullah Effendi & T.Ramayah	Knowledge Sharing among Academics in Iran	
MAN-91	Simar ASL, Nastaran & Abzari, Mehdi	An Assessment on Knowledge Management Gaps in The Iranian Research Centre of Transportation	
MAN-104	Yulihisri & T Ramayah	Intention to Shop Online Among University Students in Penang, Malaysia	
MAN-45	Kadzrina Abdul Kadir, On Kit Tam & Hassan Ali	Supplier Development Experience in The Malaysian Automotive Industry	

Date	19 th June 2008	Session No.	P5C
Chairperson	Prof. Shreela Roy	Time	14:00 – 15:30
Area	Economic & Development-1	Room	ICoSSH-3
Abstract No.	Author	Paper Title	

ICoSSH'08 Presentation Schedule

SOC-19	Fiifi Odoom	Worried about pension plans? Think about the twin too
SOC-37	Hossein Hatami Nejad, Soheil Sabri & Sina sabri	The essence of a public-private partnership in Redevelopment of Abkooch neighborhood of Mashhad –Iran Through a Sustainable Development
SOC- 51	Muammer Tuna, Caglar Ozbek & Yasin Gunden	International Migration and Nation-State in Globalized World
SOC-56	Rohana Jani, Ramesh Rao & Md. Yusof Abu Bakar	Dismantling and Synthesizing Employability of Malaysian Graduates
SOC-58	Sangho Kim	Identifying and Estimating Sources of Total Factor Productivity Growth in Malaysian Manufacturing Industries

Date	19 th June 2008	Session No.	P5D
Chairperson	Prof. Dr. Jung, Sung-Chae	Time	14:00 – 15:30
Area	Design and Architecture	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
HBP-5	Bauni Hamid	Humanitarian Works for Tsunami Victims in Aceh, Conflict and Collaboration in the Housing Reconstruction	
HBP-17	Osman Mohd Tahir, Mustafa Kamal Mohd. Shariff, Helmi Zulhaidi Mohd Shafri & Lee Cheng Teik	Campus Landscape Character Assessment: Strategic Planning Tool In Aiding the Sustainable Campus Development	
HBP-11	Mohammed Bakhlah, Mohd Rodzi Ismail & Abdul Malek Abdul Rahman	The Effect of Exterior Shading Devices on Indoor Climate	
HBP-21	Ghorabi Soheila & Sanaeenia Mehran	The Process of Evolution Dwellings in The Architecture Typology	
HBP-27	Spahic Omer	The Role of the Islamic Spirituality in Shaping the Identity of Islamic Architecture	

Date	19 th June 2008	Session No.	P5E
Chairperson	Dr. Akom Chaikew	Time	14:00 – 15:30
Area	Literature/Literacy	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
HUM-31	Maysam Bahaa Saleh & Azlena Binti Zainal	The Depiction of Child Abuse in Harry Potter and The Philosopher's Stone	
HUM-50	Shaffarullah Abdul Rahman	The Nietzsches of Nehamas and Clark	
HUM-52	Sheida Jahani and Shaik Abdul Malik Mohamed Ismail	ICT Literacy of Iranian University Faculty Members Challenges and Perspectives	
HUM-44	R. Sivabala Naidu	Constructing The 'Other' Via Kinaesthetic Image Schemas: A Critical Discourse Analysis of George W. Bush's Radio Addresses on the 'War on Terror' from 2001 till 2007	
HUM-11	Arulselvan Raju	Tamil Beliefs and Customs as Found in Akanānūru : The Classical Literature	

Parallel Session 6

Date	19 th June 2008	Session No.	P6A
Chairperson	Dr. Suhaiza	Time	16:00 – 17:30

ICoSSH'08 Presentation Schedule

Area	Operation Management	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-1	Abbasullah Jan, A.F. Chishti, Dawood Jan & Munir Khan	Milk Quality in Pakistan: Do Consumers Care?	
MAN-5	Ali Abbaas Albdour & Elisha Nasruddin	Stakeholder Theory And Corporate Social Responsibility	
MAN-35	Noerlina, Lianawati Christian & Anderes Gui	The Effect of Social Cost to Improve Social and Financial Performance at Manufacturing Industries in Indonesia	
MAN-62	Mohammad Reza Askeripoor & Suhaiza Hanim Binti Mohamad Zailani	The Role of Organizational Structure in Implementation and Success of Total Quality Management (TQM)	
MAN-97	Sy. Nurleyana Wafa Binti Sy. Naguib Wafa	Packaging Design and Consumer Purchasing Preference	
MAN-102	Yudi Fernando, Luang Janbi & Suhaiza Zailani	The Worker Characteristics and Determinant Factors of Safety Compliance at Petrochemical Processing Area	
MAN-115	Noriza Mohd Saad	Performance of Sukuk Issuer In Malaysia	

Date	19 th June 2008	Session No.	P6B
Chairperson	Assoc. Prof. Dr. Zamri Ahmad	Time	16:00 – 17:30
Area	Finance	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
MAN-15	Badrul Hisham Kamaruddin & Rohani Mohd	Rating of Alternative Mainstream Banks in Malaysia	
MAN-17	F.F. Cheng & Annuar Nasir	A Test of Arbitrage Pricing Theory on The Malaysian Bond Market	
MAN-50	M Idrees Ahmad	Statistics of Extreme Daily Returns from Various Sectors of Muscat Securities Market	
MAN-36	Herry Yulistiyono	An Analysis of The Business Activity Before and During an Application of Risk Management among The Commercial Banks in Indonesia (The Case Study of The Commercial Banks with Main Offices in East Java)	
MAN-107	Zulkifli Mohamed, Omar Samat & Daud Mohamad	Portfolio Selection using Mean-Variance Model and Investor's Judgment	
MAN-116	Gary John Rangel	Evidence of stock price bubbles on the Malaysian Second Board Index	

Date	19 th June 2008	Session No.	P6C
Chairperson	Dr. Masoud Khalili	Time	16:00 – 17:30
Area	Economic & Development-2	Room	ICoSSH-3
Abstract No.	Author	Paper Title	
SOC-61	Sayomporn Yothasmutr	The Analysis of National Economic and Social Development Plan on Co-Operative Development Strategy in Thailand : National Plan 1 – 10	
SOC-63	Seyed Komail Tayebi & Yaser Abbaslou	Higher Education, Real Income and Real Investment in The Selected OIC Members: Evidence from ARDL and Panel Data Approaches	
SOC-46	Moh. Azis Arisudi & Salfarina Abdul Gapor	The Competitiveness of Soybean Production in Blitar-East Java, Indonesia	

ICoSSH'08 Presentation Schedule

SOC-24	Diana Abd. Wahab & Rohana Jani	The Transition from University to Work: An Analysis of The First Job After Graduation

Date	19 th June 2008	Session No.	P6D
Chairperson	Assoc. Prof. Dr. Abu Hassan Abu Bakar	Time	16:00 – 17:30
Area	Tourism & Contruction Management	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
HBP-5	Nurlisa Ginting	Community Participation in Tourism Heritage Development Case Study: The Colonial-Deli Malay Corridor in Medan City	
HBP-6	Jafar Subhi Suleiman, Badaruddin Mohamed & Samer Ali Ahmad	Factors Affecting the Tourism Sector: a Case Study of Palestine	
HBP-28	Jung, Sung-Chae	Korean Travelers : Difference of Travel Motivation between First Visitors and Repeat Visitors	
HBP-8	Mohammad Khoshgoftar, Abu Hassan Abu Bakar & Omar Osman	Financial and Contractual Problems of Construction Projects in Iran	
HBP-15	Norazmawati Md. Sani @ Abd. Rahim	Abandoned Construction Project at Kulim, Kedah	
HBP-19	Ramzi Mahmoud and Badarudin Mohamed	Relationship between Tourism Service Quality, Customer Satisfaction and Loyalty at Jordanian Hotels	
HBP-25	Sarah Ahmed Alzubedy & Nor'aini Yusof	Residents' Participation in Housing Management	

Date	19 th June 2008	Session No.	P6E
Chairperson	Dr. Abdul Latif Abdul Rahman	Time	16:00 – 17:30
Area	Literature/Literacy	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
HUM-8	Abulghasem Fatehi & Ebrahim Ekhlasi	A Theoretical Survey of The Concept of "Trust" in Nahjul Balagha (With Emphasis on Social Trust)	
HUM-26	Ma'soumeh Bemani Naeini, Maryam Farnia & Ambigapathy Pandian	Using the Internet to Upgrade the Quality of Teaching EFL in Iran through Establishing A Networking Organization of Female EFL Instructors	
HUM-30	Masoud Khalili Sabet & Amir Mahdavi Zafarghandi	A New Paradigm for Developing Academic Writing Competence in EFL Contexts	
HUM-36	Muhammad Marwan Ismail & Wan Moharani Mohammad	Using Al-Jazeera Website As a Source for Arabic Authentic Material in Language Learning	
HUM-21	Jameelah Tokmae & Muhammad Azizan Sabjan	Tengku Mahmood Mahyiddeen (1905-1954): a Study of His Social And Economic Views	
ART-1	Junita Batubara	The Dynamic of Brass Band Music Performance Within Batak Community in North Sumatra, Indonesia	
HUM-53	Prof. Mrs. Shreela Roy	The Queen's Way: The Victoria Memorial and Its Interface with the City	

Day 3 (20th June 2008)

Parallel Session 7

ICoSSH'08 Presentation Schedule

Date	20 th June 2008	Session No.	P7A (HRM-1)
Chairperson	Assoc. Prof. Dr. Zainal Arifin Bin Ahmad	Time	09:00 – 10:30
Area	Human Resource Management-1	Room	ICoSSH-1
Abstract No.	Author	Paper Title	
MAN-3	Adeline Lau Hooi Ping	Creating Star Performers and High Achievers? What Teachers Can Do To Equip Graduates for Outstanding Work Performance and Social Interactions	
MAN-9	Aqeel Ahmad, Mohmad Yazam Sharif & Abdul Rashid Kausar	Effectiveness of HR Professionals in a Knowledge-Based	
MAN-13	Azman Ismail, Dayang Kartini Abang Ibrahim, Zainal Abidin Ahmad & Muhammad Madi	Relationship Between Distributive Justice, Pay Design Issues and Job Satisfaction within Malaysian Public Community Colleges	
MAN-14	Azman Ismail	Distributive Justice, Adequacy of Benefits and Personal Outcomes: A Case of Malaysian Private Institutions of Higher Learning	

Date	20 th June 2008	Session No.	P7B
Chairperson	Assoc. Prof. Dr. Khor Yoke Lim	Time	09:00 – 10:30
Area	Communication	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
COM-3	Ayça Kirgiz	Characters Usage of Brand Advertisements in a Developing Country	
COM-4	Charneet Sahota	Cellular Phones: Potential Tool for Reaching Indian Farmers	
COM-5	Jamsari Bin Hashim	Internet Usage Gratifications among OUM Students In Johor Bahru, Johor	
COM-7	L.M.Shaikh	Aspects of Teaching Communication Skills to Technical Students	
COM-10	Noor Mohammad Osmani & Abu Sadat Nurullah	Media, Religion, And Cultural Identity: Portrayal Of Muslims In The Global Electronic Media	
COM-12	Sharon Wilson	Crime News Reporters and The Decision Making Process: Conceptual Framework From an Ethical Perspective	

Date	20 th June 2008	Session No.	P7C
Chairperson	Dr. Muhammad Hammad Lakhvi	Time	09:00 – 10:30
Area	International Relations	Room	ICoSSH-3
Abstract No.	Author	Paper Title	
SOC-10	Anzaruddin Ahmad	European Union's Refusal On Turkey's Membership : Another Episode Of Western Religious Agenda	
SOC-15	Baiq L.S.W.Wardhani	Trends In Indonesia-Malaysia Bilateral Relations In Post-Suharto Period	
SOC-48	Mohammad Rahim Eivazi	Challenges Of The U.S. Security System In Persian Gulf	
SOC-55	Peni Hanggarini	Indonesia's Evolving Independent and Active Principle: Constructing A Democratic Environment o Foreign Policy?	
SOC-66	Siti Rokhmawati Susanto	Indonesia-Malaysia Cultural Claim Conflict: Causes and Conflict Resolution	

ICoSSH'08 Presentation Schedule

Date	20 th June 2008	Session No.	P7D
Chairperson	Dr. Baiq L.S.W Wardhani	Time	09:00 – 10:30
Area	History	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
HUM-18	Hussain Othman	The Perspectives of Colonial History in the Malay World	
HUM-27	Mahayudin Hj Yahaya	The Jawi Manuscript: Its History, Role and Function in The Malay Archipelago	
ART-3	Tan Sooi Beng	Cultural Difference and Identity in Contemporary Malaysian Performing Arts: A Post Colonial Perspective	
HUM-34	Muhammad Hammad Lakhvi	Scope of Religious Free Will in Islamic Realm	
HUM-37	Muhammad Saad Siddiqui	'Ilm Jarah Wa Al-Ta'dil (Critical Appraisal of the Narrators of Hadith) and its Application through The Ages	
HUM-49	S. Kumaran	The Influence of Early Tamil Culture in South East Asia	
HUM-42	Quah Seok Hoon	Affiliation in Mediated Society: An Analysis of Image Text Relations in Adolescent Blogs	

Date	20 th June 2008	Session No.	P7E
Chairperson	Assoc. Prof. Dr. Yuserrie Zainuddin	Time	09:00 – 10:30
Area	Technology Management-1	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
MAN-26	Ghulam Muhammad Kundi & Bahadar Shah	Issues Influencing The Use of E-signatures for Secure E-business Transactions in Pakistan	
MAN-27	Ghulam Muhammad Kundi & Bahadar Shah	E-business in Pakistan: Opportunities & Threats	
MAN-28	Ghulam Muhammad Kundi, Allah Nawaz & Bahadar Shah	Metaphorical Interpretations of Information Systems Failure	
MAN-33	Henny Hendarti, Yanti & Anderes Gui	The Influence of Integration and Plan Maturity of Information System Toward Information System Performance in Manufacturing Industries	
MAN-34	Henny Hendarti, Noerlina & Anderes Gui	The Influence of Plan Maturity and Information Technology Capability toward Performance Information System	
MAN-84	Rudy M. Harahap & Anderes Gui	The Analysis of The Problems in The Indonesia Public Sector IT Procurement Processes: Learning from BPKP Experiences in Advising and Assisting Some Indonesia Government Institutions	

Parallel Session 8

Date	20 th June 2008	Session No.	P8A
Chairperson	Prof. C. Fiifi Odoom	Time	11:00 – 13:00
Area	Human Resources & Management-1	Room	ICoSSH-1

ICoSSH'08 Presentation Schedule

Abstract No.	Author	Paper Title
MAN-47	Khoo Suet Leng	Skills, Labour and Training in the New Economy. a Case Study of Commercial Banks in Malaysia.
MAN-49	Li Van Dyk, T Le Roux & LM Fourie	The Concurrence between Corporate Identity and Stakeholder Relationships of an Arts Festival in South Africa
MAN-53	Mahmood Ahmad Bodla	Motivation and Dissatisfaction of Pharmaceutical Sales Representatives — Relevance With Herzberg's Theory of Motivation
MAN-69	Nimalathasan, B	A Relationship between Owner-Manager's Environmental Awareness and Small Business Performance
MAN-73	Norizah Mustamil & Mohammed Quaddus	Methodological Issue in The Ethical Decision Making Research: The Need For Mixed Method Research Approach
MAN-79	R.P.I.R. Prasanna & Yoshiharu Shiratake	Alternative To Unsatisfactory Minimum Wage of Women Workers: Case Study of The Garment Industry in Sri Lanka
MAN-99	Ting-Fang Chang and Wei-Wen Chang	Application of Employee Attitude Survey in Human Resource Management A Case Study of a High-tech Company in Taiwan

Date	20 th June 2008	Session No.	P8B
Chairperson	Dr. Bob Chui-Seng Yong	Time	11:00 – 13:00
Area	Gender Studies	Room	ICoSSH-2
Abstract No.	Author	Paper Title	
KAN-1	Bob Chui-Seng Yong	Factors that Influence Female Students' Educational Aspirations: a Case Study	
KAN-2	Fatema Rouson Jahan	Exploring The Living Environment of Female Slum Dwellers in Dhaka City	
KAN-4	Hamadullah Kakepoto	Gender Differentials in Employment and Development in Pakistan: a Sociological Analysis	
KAN-5	Hamoon Khelghat Doost	Islamic Faith & Sexuality: an Alter Perspective	
KAN-6	Hirut Bekele Haile & Bettina Barbara Bock	Married Women's Access to Microfinance Services and Changes In Gender Roles, Responsibilities and Decision-Making in Ethiopia	
KAN-7	M Sayeed Alam & S. I Nusrat A Chaudhury	Women Entrepreneurs in Dhaka : Some Barriers to Success	

Date	20 th June 2008	Session No.	P8C
Chairperson	Dr. Ishtiaq Ahmed Gondal	Time	11:00 – 13:00
Area	Institutional Studies & History	Room	ICoSSH-3
Abstract No.	Author	Paper Title	
SOC-7	Akom Chaikaw	Social Institution's Potential Development on Enhancing of Rural Community Strengthening Processes in Southern Thailand	
SOC-35	Hamoon Khelghat-Doost	Universities as Leaders in Education for Sustainable Development: Case Study of Regional Centre of Expertise (RCE) Penang @ USM	
SOC-50	Morakot Jewachinda Meyer	Cultural Heritage: The Politics and Policy of the European Union	
SOC-69	Somchat Ritkhamrop	The Adjustment of Paradigm Shift in Bureaucratic Development: A Case Study of the Regional office of Ministry of Interior within Songkhla Province	

ICoSSH'08 Presentation Schedule

ART-2	Noel Hidalgo Tan	Revisiting the Rock Art at Tambun
-------	------------------	-----------------------------------

Date	20 th June 2008	Session No.	P8D
Chairperson	Dr. Hamadullah Kakepoto	Time	11:00 – 13:00
Area	Gender Studies	Room	ICoSSH-4
Abstract No.	Author	Paper Title	
KAN - 8	Mano Verabathran and Dr. Kamarul Zaman Ahmad	The Relationship Between Personality, Work Environment and Demographics on The Likelihood to be Sexually Harassed In Putrajaya, The Federal Administrative Capital of Malaysia	
KAN -11	Ponmalar N Alagappan	Listening to Children in Divorce and Separation	
KAN-12	Maysam Bahaa Saleh & Azlena Binti Zainal	The Depiction of Child Abuse in Harry Potter and The Philosopher's Stone	
KAN-13	Teo Sue Ann	A Study To Explore The Perceptions Of Political Leadership Among Young Malaysian Women In Penang (The Preliminary Findings)	
KAN-14	Yahya Fozi	Women And Religious Rule In Iran (A Study Of The Islamic Revolution's Discourse About Women's Sociopolitical Place In Iran)	

Date	20 th June 2008	Session No.	P8E
Chairperson	Prof. Dr. Setsuko Adachi	Time	11:00 – 13:00
Area	Geography	Room	ICoSSH-5
Abstract No.	Author	Paper Title	
HUM-1	Abdel-Samad M. Ali	Spatial Component: Uncounted Variable Affecting Population Dynamics in Assiut Governorate, Egypt	
HUM-2	Abdolhossein Daneshvarinasab	Comparative Study of Villagers' Lifestyle in Two Villages: Golshan and Ahmad Abad	
HUM-28	Manishika Jain	Qualitative Assessment of Land Encroachment: Development at Stake	
HUM-32	Md. Jahan Boksh Moral, Ruslan Rainis & Ardiansyah	Bond Pertaining to Urban Poverty and Local Environmental Fall Down in Rajshahi City	
HUM-57	Tan Swee Ean	Japanese Foreign Direct Investment (FDI) in Manufacturing Sector In Malaysia: A Case Study In Penang (1990-2000)	
HUM-16	Haziah Sa'ari, Mohd Shamsul Daud & Marlia Idrus	Information Needs for the Deaf Community in Malaysia: Drastic Momentum is Needed – An Overview	
HUM-61	Teoh Mei Lin	A One Minute Analysis of Work Place Discourse – What can it show us?	