



# ASIAN ACADEMY OF MANAGEMENT JOURNAL OF ACCOUNTING & FINANCE



## **Guideline for Authors**

The Asian Academy of Management Journal of Accounting and Finance (AAMJAF) is a peer reviewed journal published twice a year (May and October) by the Asian Academy of Management (AAM) and Penerbit Universiti Sains Malaysia. It is a specialized journal focusing on research in Accounting and Finance. The editorial committee of AAMJAF is committed towards ensuring publication of articles that meet high quality standards through its blind review process. AAMJAF is carried in the databases of Emerging Sources Citation Index (ESCI), SCOPUS, RePEc (Research Papers in Economics), Asean Citation Index (ACI), EBSCOHOST, and is included under the Australian Excellence in Research (ERA) Ranked Journal List.

## Aims and Scope

To provide a forum for the exchange of ideas and dissemination of empirical findings and analytical research in the specialized areas of accounting and finance with special emphasis on scholarly works with policy implications for countries in the Asia Pacific. The following are some of the topical subject areas relevant to the journal (but are not limited to):

## Accounting

- · Financial reporting and accounting standards
- · Auditing issues
- · Value based accounting and its relevance
- Theory of accounting firm
- Environmental auditing
- Corporate governance issues
- Public sector accounting

## Finance

- Valuation of financial assets
- International capital flows
- · Ownership and agency theory
- · Stock market behaviour
- Investment and portfolio management
- Islamic banking and finance
- Microstructures of financial markets

# **Copyright Policy**

Upon acceptance of an article, Authors will be asked to transfer copyright. This transfer will ensure the widest possible dissemination of information. A notification email will be sent to the corresponding author confirming receipt of the manuscript. A form facilitating transfer of copyright can be obtained from <a href="http://web.usm.my/journal/aamjaf/AAMJAFcopyrightTransferForm.pdf">http://web.usm.my/journal/aamjaf/AAMJAFcopyrightTransferForm.pdf</a>

If excerpts from other copyrighted works are included, the Author(s) must obtain written permission from the copyright owners and credit the source(s) in the article.

## **Originality**

Articles must be originally written by the author. Work/words of others have to be appropriately cited or quoted.

## Authorship

Authors attest that all persons designated as authors qualify for authorship and all those who qualify are listed. All appropriate co-authors and no inappropriate co-authors must be included on the paper, and all co-authors have seen and approved the final version of the paper and agreed to its submission for publication.

## **Manuscript Submission**

Submission of an article implies that the work described has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, if accepted, it will not be published elsewhere in the same form, in English or in any other language, without the written consent of the Universiti Sains Malaysia Press. The Journal does not accept contributions that have been published elsewhere or submitted elsewhere for review.

Manuscripts should be clearly and concisely written in English (UK). Prepared manuscripts must be submitted via ScholarOne Manuscript, an online electronic manuscript submission and peer review system <a href="http://mc.manuscriptcentral.com/aamjaf">http://mc.manuscriptcentral.com/aamjaf</a>. Contributions are subject to editorial amendment to suit house styles.

## Peer Review

To ensure material originality, accuracy and relevance, this Journal practices a double-blind peer review policy. The Editorial Board may exercise their prerogative to reject a manuscript without peer review if that article is judged to be outside the scope of the Journal, poorly written or formatted or lacking in significance. Please send us suggestions of possible reviewers. The referee selected by the Editor may, of course, not necessarily be from the list.

# Early View

Manuscripts that has been accepted for publication will be uploaded on the journal's website. This will occur in advance of the cover date of the published issue. Authors should take this into account when planning their intellectual and patent activities related to a manuscript.

## **Manuscript Preparation**

Manuscripts should be prepared according to the following style rules. Failure to comply these rules may result in manuscripts not accepted for consideration for publication.

## Forma

Prepare the manuscript using a Microsoft Word. **DO NOT SEND** the manuscript in PDF file as the ScholarOne Manuscript system will automatically convert the Microsoft Word file to PDF. The entire manuscript must be single columned, double-spaced using font: Times New Roman size 12 pt with a 1" margin all over for reviewing purposes.

## Length of Manuscript

 $Full-length\ article\ submissions\ should\ be\ approximately\ 6,000\ to\ 8,000\ words.\ Manuscript\ must\ be\ written\ in\ English.$ 

## Title Page

Please separate title page with main article. Title page consists of Title, Authors, Affiliation, Corresponding Author and Acknowledgements.

## Manuscript Structure

Submitted manuscript should be written in the following structure.

Title	Page

Title	Designated title for the manuscript up to 50 words
Running Head	Author should provide running title for their manuscripts. Running title must not exceed 50 characters.
Author, affiliation and corresponding author's e-mail address	Author(s) of the article. Please provide full name of the Author(s). Example:
	Asian name: Muhammad Ismail Jaafar, Lim Kok Wan, Puspawathy Ramaloo
	Western name: John Hudson, Mary Jane Hobson
	Give the affiliation of each author and complete mailing address of the institution where the work was conducted. If current address of an author is different, include it in the footnote on the title page.
	Please denote the corresponding author with an asterisk and provide the email address of the corresponding author.

Abstracts	The abstract should be no longer than 250 words. The abstract should be a concise and factual description of the contents and conclusions as well as an indication of any new findings. Please references in abstract.					
Keywords	Please provide between three to five keywords. This will be useful for indexing purposes. Keywords are to facilitate the retrieval of articles by search engines, therefore do not use general terms.					
Acknowledgement	The acknowledgement gives an opportunity for the author to thank people with the study o preparation of the paper. This is also where the author should indicate that the results of this study were presented in another form such as a poster or abstract or at a symposium.					
	All the contributors who do not meet the criteria for authorship should be listed in acknowledgement. Examples are people who provided purely technical help or writing assistance.					
	All research articles should have a funding acknowledgement in the form of a sentence as follows, with the funding agency written out in full, followed by the grant number. Multiple grant number should be separated by comma and space.					
	E.g.: This work was support	ed by World Health Organisation [grant number xxxx].				
Notes	Authors are <b>discouraged</b> to use footnotes. Authors are allowed to include notes at the end of thei article. Notes should be separated from the content of the article and only be used if absolutely essential.					
	If used, they should be indicated in the text by superscript numbers, and kept as short as possible.					
	Full citation/bibliographic details must be put in References and not in Notes.					
References	Citation style					
	The citation style used follows the American Psychological Association (APA) reference styl References in the text should include surnames of author followed by year of publication. Reference arranged in alphabetical order should be given at the end of the article. Where more than or publication by the author in one year is referred, the year should be followed by a suffix a, b or c, et The same suffix should be quoted in the reference list.					
	In-Text citation					
	-Single author	According to Zuckerman (2000)				

-Single author According to Zuckerman (2000)...

OR ...(Zuckerman, 2002).

-Single author with page number Zuckerman (2000, p. 322) said... (Zuckerman, 2000, p. 322)

-Two authors According to Zuckerman and Kiffer (2000)...

OR ...(Zuckerman & Kiffer, 2000).

-3 to 5 authors

First time the reference occurs (Haque, Wadud, John, & Rahman, 1988)

Subsequent citation: (Haque et al., 1988)

-More than 5 authors Referring to Bruton et al. (2001)...

OR ...(Bruton et al., 2001).

# Reference Style

## Book

Rosenthal, R. (1987). Meta-analytic procedures for social research. Newbury Park, CA: Sage.

# Multi authored book

Monks, R. A. G., & Minow, N. (2003). *Corporate governance*. United Kingdom: Blackwell Publishing.

## Chapter in book

Anand, P. B. (1999). Issues of inequality in managing water supply in Asian Cities. In M. Matteingly, J. Davila, A. Atkinson, & E. Fernandes (Eds.), *The challenge of an environmental management in urban areas* (pp. 1–31). London: Ashgate.

#### Edition

American Psychiatric Association. (1994). *Diagnostic and statistical manual of mental disorders* (4th ed.). Washington, DC: Author.

#### Multivolume edited work

Koch, S. (Ed.). (1959-1963). Psychology: A study of science (Vols. 1-6). New York: McGraw Hills.

#### Journal article

Chang, S. (1998). Takeovers of privately held targets, methods of payment and bidder returns. *Journal of Finance*, 53(2), 773-784. https://doi.org/10.1111/0022-1082.315138

## Journal article (more than six authors)

Wolchik, S. A., West, S. G., Sandler, I. N., Tein, J., Coatsworth, D., Lengua, L., et al. (2000). An experimental evaluation of theory-based mother and mother-child programs for children of divorce. *Journal of Constructing and Clinical Psychology*, 68, 843–856.

## Forthcoming

Zuckerman, M., & Kieffer, S. C. (in press). Race differences in face-ism: Does facial prominence imply dominance? *Journal of Personality and Social Psychology*.

#### Special issue journal

Entire issue:

Ramli Mohamed, & Adnan Hussein. (Eds.). (2006). Media in Malaysia: Aspirations, Choices and Realities [Special issue]. *Kajian Malaysia*, *XXIV*(1&2).

#### Article in an issue:

Ahmad Murad Merican (2006). Telling tales, print and the extension of media:

Malay media studies beginning with Abdullah Munsyi through Syed Shaykh Al-Hady and Mahathir Mohamad. In Ramli Mohamed & Adnan Hussein (Eds). Media in Malaysia: Aspiration, Choices and Realities[Special Issue], *Kajian Malaysia*, *XXIV* (1&2), 151–170.

## Conference/Proceedings

## Published Proceeding:

Chow, W. L., & Susela Devi, S. (2001, October). Accounting Disclosure Practices and Firm Characteristics: Evidence From Malaysia Based On Segment Information Disclosure. Rio De Janeiro, Brazil: Editora Autores Associados.

## Unpublished Proceeding:

Chow, W. L., & Susela Devi, S. (2001, October). Accounting Disclosure Practices and Firm Characteristics: Evidence From Malaysia Based On Segment Information Disclosure. Paper presented at the 13<sup>th</sup> Asia Pacific Conference on International Accounting Issues, Rio De Janeiro, Brazil.

## Newspaper

## no author:

New drug appears to sharply cut risk of death from heart failure. (1993, July 5). The Washington Post, p. A12.

\*in text, use a short title for the parenthetical citation: ("New Drug," 1993)

## with author:

Schwartz, J. (1993, September 30). Obesity affects economic, social status. *The Washington Post*, pp. A1, A4.

## Theses and dissertations

Wilfley, D. E. (1989). *Interpersonal analyses of bulimia: Normal weight and obese.* Unpublished doctoral dissertation, University of Missouri, Colombia.

## Monograph

Harris, P. L. (1993). Young children's understanding of pretense. *Monograph of the society for Research in Child Development*, 58(1, Serial No. 231).

Shuker, R., Openshaw, R., & Soler, J. (Eds.). (1990). Youth, media, and moral panic in New

Zealand: From hooligans to video nasties (Delta Research Monograph No. 11). Palmerston North, New Zealand: Massey University, Department of Education.

### Lectures, papers presented at meeting and the like

Lanktree, C., & Biere, J. (1991, January). Early data on the Trauma Symptom Checklist for Children (TSC-C). Paper presented at the meeting of the American Professional Society on the Abuse of Children, San Diego, CA.

#### Working papers and the other unpublished works

Employee Benefit Research Institute. (1992, February). Sources of health insurance and characteristics of the uninsured (Working Paper No. 123). Washington, DC: Author.

#### Technical and Research Report

Mazzeo, J., Druesne, B., Raffeld, P.C., Checketts, K.T., & Muhlstein, A. (1991). *Comparability of computer and paper-and-pencil scores for two CELP general examinations* (College Board Rep. No. 91–95). Princeton, NJ: Educational Testing Service.

#### Organisation as Author

Australian Bureau of Statistics. (1991). Estimated resident population by age and sex in statistical local areas, *New South Wales, June 1990*(No. 3209.1). Canberra, Australia: Author.

#### References

#### Online/electronic resources

As a minimum, the full URL should be given and the date when the reference was last accessed. Any further information, if known (DOI, author names, dates, reference to a source publication, etc.), should also be given.

#### Book

VandenBos, G., Knapp, S., & Doe, J. (2001). Role of reference elements in the selection of resources by psychology undergraduates [Electronic version]. *Journal of Bibliographic Research*, 5, 117–123.

## Article in a journal

Delbert, C., Montada, L., & Schmitt, M. (1987). General belief in just world scale. *Journal of Management*, 10(2), 1–3. Retrieved 12 December 2001 from http://erzwiss.unihalle.de/gliederung/paed/psych/segbjw.pdf

## Multipage document created by private organization, no date

Greater New Milford Area Healthy Community 2000. Task Force on Teen and Adolescent Issues. (n.d.). Who has time for a family meal? You do! Retrieved 5 October 2000 from http://www.familymealtime.org

## Newspaper

Hilts, P. J. (1999, February 16). In forecasting their emotions, most people flunk out. *New York Times*. Retrieved 21 November 2000, from http://www.nytimes.com

## Computer software

Miller, M. E. (1993). The Interactive Tester (Version 4.0) [Computer software]. Westminster, CA: Psytek Services.

## Article with D.O.I

Brownlie, D. (2007). Toward effective poster presentations: An annotated bibliography. *European Journal of Marketing*, 41(11/12), 1245-1283. https://doi.org/10.1108/03090560710821161

## Article from databases

Smyth, A. M., Parker, A. L., & Pease, D. L. (2002). A study of enjoyment of peas. *Journal of Abnormal Eating*, 8(3), 120-125. Retrieved from http://www.articlehomepage.com/full/url/

# Online lecture notes/presentation slides

Roberts, K. F. (1998). *Federal regulations of chemicals in the environment* [PowerPoint slides]. Retrieved from http://siri.uvm.edu/ppt/40hrenv/index.html

## E-bool

Davis, J. (n.d.). Familiar birdsongs of the Northwest. Available from http://www.powells.com/cgibin/biblio?inkey=1-9780931686108-0

#### Blog

J Dean. (2008, May 7). When the self emerges: Is that me in the mirror? [Web log comment]. Retrieved from http://www.spring.org.uk/the1sttransport

#### Facebook/twitter

Nonja. (n.d.). In Facebook [Fan page]. Retrieved March 17, 2010, from http://www.facebook.com/pages/Nonja/190010092116

#### Wikipedia

OLPC Peru/Arahuay. (n.d.). Retrieved April 29, 2011 from the OLPC Wiki: http://wiki.laptop.org/go/OLPC\_Peru/Arahuay

## Report from a university, available on private organization Web site

University of California, San Francisco, Institute for Health and Aging. (1996, November). *Chronic care in America: A 21<sup>st</sup> century challenge*. Retrieved September 9, 2000, from the Robert Wood Johnson Foundation Web site.

## Daily newspaper article, electronic version available

Hilts, P. J. (1999, February 16). In forecasting their emotions, most people flunk out. *New York Times*. Retrieved 21 November 2000, from <a href="http://www.nytimes.com">http://www.nytimes.com</a>

## Please ensure that every reference cited in the text is also present in the reference list.

				٠.	
Α:	nr	10	no	11	ce
2 L	РΕ	$\sim$	110		CC.

If there is more than one appendix, please label each one with a capital letter (eg. Appendix A, Appendix B). Each appendix must have title.

## Tables

Number tables consecutively in accordance with their appearance in the text and assigned in Arabic numerals. Be sparing in the use of tables and ensure that the data presented in tables do not duplicate described elsewhere in the article.

Place footnotes to table below the table body and indicate them with superscript lowercase letters.

Please provide source (author name and date) if the table was cited from other publication.

## **Tables Specifications**

- All tables must be fully editable in Microsoft Word.
- Do not submit table as an embedded image in the manuscript.
- Please do not provide tab-delimited tables. Tables should consist of rows and columns.
   Data must be typed inside the table cells using font and font size as specified below.
- Table size: width of the table must not exceed 5 inches. Authors are responsible to reorganise table whenever it is wider than 5 inches.

## Figures

Figures must be numbered sequentially and in the order in which they are mentioned in the text. Figures and photos should be labelled with "Figure 1." and assigned in Arabic numerals. Figure caption should place on bottom of the figure.

# Heading

Levels of headings are formatted as follows:

FIRST LEVEL HEADING (uppercase, bold, flush left)

Second Level Heading (upper lowercase, bold, flush left)

*Third Level Heading* (italicized, upper lowercase, bold, flush left). Text begin on the same line and continues as a regular paragraph

Fourth level heading (sentence case, italic, flush left)

## Listing

For elements within a paragraph or sentence, identify elements in a series by lowercase letters (not italicized) in parentheses.

## Example:

The participant's three choices were (a) working with another participant, (b) working with a team, and (c) working alone.

For separate paragraphs in a series, such as itemized conclusions or steps in a procedure, are identified by an Arabic numeral followed by a period but not enclosed in or followed by parentheses.

#### Example.

The human resource development objectives can be summarized as follows:

- To enhance organizational performance by institutionalizing an objective and open performance management system.
- To align individual and organizational needs and to develop business leaders by implementing a career development system.

## Formulas and Equations

Please use a slanted line (/) to present fractions in the line of text.

Example: 
$$A = [(ab/c)^{1/2}]^2$$

For equation that cannot be set in line of text, display it on a new line, and double space above and below the equation.

Number displayed equations consecutively, with the number in parentheses near the right margin of the page.

Example:

$$y = \frac{ab}{5} + \sqrt[3]{4x} \tag{1}$$

# **Equations Specifications**

- Equation must be prepared using MathType.
- All equations must be fully editable using MathType.
- Do not submit equation as an embedded image in the manuscript.

# Checklist

Please refer to this list for the final checking of your article before sending it to us.

- Cover Letter
- Title page (Consist of manuscript title, authors' name, affiliations (full postal address), corresponding author's e-mail address, acknowledgements) as a separate document
- o Running Title/head (limit 50 characters)
- Abstract
- Keywords (up to 5 keywords)
- Main document (Should follow this: Introduction, Methodology, Results, Discussion, Conclusion)
- O Acknowledgements (financial assistance, e.g. grant number, if any)
- o References in the correct format
- o All references mentioned in the Reference list are cited in the text
- The total number of words in the manuscript, including title, abstract, main document, references and appendices

# Proof

Final proof will be sent to corresponding authors via email as a PDF file. It is therefore essential that all submissions contain the e-mail address of the corresponding author. To avoid delays in publication, proof should be checked immediately for typographical errors and returned as instructed in the proof e-mail.

# **Contact Information**

Editor-in-Chief Asian Academy of Management Journal of Accounting and Finance, c/o School of Management Universiti Sains Malaysia, 11800 USM Pulau Pinang, Malaysia E-mail: <a href="mailto:aamjaf@usm.my">aamjaf@usm.my</a>