# Registration Form

Bank: Bank Muamalat Malaysia, Berhad Address: Head Office, Kuala Lumpur, Malaysia

Swift Code: BMMBMYKL

I am pleased □ Participant	Inr   Inr   Inr   Inr	Presenter (Please so novation & Policy To novation & Funding novation, Research novation, Commerc	owards Sustainability Towards Sustainabili & Invention Towards S	Sustainability Falue Towards Sustainability	
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Applicant <b>In</b>	formation				
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Affiliation/ Organization:			Designation:		
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Registration	Fees				
☐ Malaysian MYR 500	Student MYR 250		onal Participant* d rates can be considered uest.	■ NGO *  * Price quoted for two participants.  USD 250	
Total Amou	nt:				
Payment from	nods : outside Malaysia is by outside Malaysia must are made payable to: E	be in USD.			
Account Nam	ney Transfer/Telegraph e: Universiti Sains Malay 702 000 1054716				

#### who should attend?

World Innovation Forum is open to:

- All public and private institutions of higher learning in Malaysia as well as international universities and institutions
- Private sector companies and industries which have direct or indirect interests in research
- ✓ Innovation enabler companies
- Innovators in areas of sciences, humanities and social science
- ✓ Senior officers and policy makers
- Innovation & sustainability enthusiasts

## tentative program

#### 10 August 2007

Registration
Welcome Speech
Keynote Addresses
Plenary Session I: Innovation & Policy Towards Sustainability
Paper Presentation I & II
Plenary Session II: Innovation & Funding Towards Sustainability
Welcome Dinner

#### 11 August 2007

Closing of Forum

Plenary Session III: Innovation, Research & Invention Towards Sustainability
Paper Presentation I & II
Plenary Session IV: Innovation, Commercialization & Product Value Towards Sustainability
Paper Presentation I & II
Plenary Session V: Innovation, Networking & Linkages Towards Sustainability
Paper Presentation I & II

# Information & Registration:

Secretariat
World Innovation Forum
Corporate and Sustainable Development Division
Universiti Sains Malaysia, 11800, Penang, Malaysia

Tel.: +604 – 653 3388 ext.: 2459/4172/3419 Fax: +604 – 656 9298 Email: forum07@usm.my

http://www.usm.my/pecipta2007/wif

# WORLD INNOVATION FORUM

#### INNOVATING TOWARDS SUSTAINABILITY

KUALA LUMPUR CONVENTION CENTRE MALAYSIA 10 - 11 AUGUST 2007

#### **Important Dates:**

WIF Registration: 27 July 2007 WIF Abstracts Submission: 16 July 2007 Abstract Acceptance Notification: 20 July 2007 Full Paper Submission: 27 July 2007





## Introduction

For many, the quality of life may have improved. There is an increase in life expectancies and natural resources are still abundant for everyone's need; while, food supply is still keeping pace with demands. However, legitimate concerns are threatening to harm our ecosystems and persistently increase toxins in the atmosphere. This is mainly due to innovations that bring about detriments to the environment, a complete disregard to a sustainable future.

As such, it is heartening to note that there are numerous efforts around the world to encourage innovators to produce inventions towards sustainability, thus paving for a balance in economic and social growth with emphasis on the continuity of natural resources. At Universiti Sains Malaysia (USM), we are highly charged by the remarkable recognition of sustainable development and the changes that are being cultivated now. Taking the lead, USM will be hosting the World Innovation Forum (WIF) which focuses on sustainability.

Malaysia desires to be a part of the worldwide sustainable development efforts and perceptible with its participation in the inaugural World Innovation Forum (WIF) convened in the Netherlands in 2006. For this year, Universiti Sains Malaysia was selected to host the forum. The forum will discuss latest issues on technological, sociological and research trends in innovating for sustainable development, with expert guidance from an international panel of speakers and chairpersons. WIF will be the avenue to bring together local industrial sector and potential international partners to develop downstream activities and collaborations through the international exhibition of R&D products.

# **Participating Countries:**

Brazil

Canada

Germany

Gnana

India

Kyrgyzstan

Netherlands

Sweden

Thailand

United Kingdom

# The Key Issues

- → The ways innovations can help develop the commercial value of research products
- The methods by which the local institutions of higher learning can use the innovation concepts that run in parallel with sustainability element in the field of networking, intellectual property rights and developing research parks for the purpose of commercialization
- → The techniques innovation tools can be of value
- → The modes innovation and sustainability can be synergized and strengthened

# **Objectives**

WIF aims to be a platform for great minds from all over the world for one noble cause with these objectives in mind:

- → To promote the global concept of innovation among local higher learning institutions and industries by highlighting related issues and current topics and the concerns of sustainability
- → To provide opportunities for local industries and higher learning institutionsthrough to promote their innovations internationally
- → To create a platform for international R&D products to be exhibited in Malaysia
- → To connect the local innovators to international networks

### The 5 Core Themes Of The Forum

- → Innovation and Policy Towards Sustainability
- → Innovation and Funding Towards Sustainability
- → Innovation, Research and Invention Towards Sustainability
- → Innovation and Commercialization & Product Value Towards Sustainability
- → Innovation and Networking & Linkages Towards Sustainability

## **Call For Papers**

Individuals interested in presenting papers on the mentioned themes are welcome to submit their abstracts to <a href="forum07@usm.my">forum07@usm.my</a>. A panel of judges would review all the papers. The abstracts should be submitted by 16 July 2007 while their acceptance will be notified by 20 July 2007. We require full papers to be submitted by 27 July 2007. The abstracts should not exceed 500 words and should be in Times New Roman, font 12 and double spaced.

World Innovation Forum					
Participant Category	Registration Fee				
Malaysian	MYR 500				
Student	MYR 250				
International Participant* * Discounted rates can be considered upon request.	USD 250				
NGO * * Price quoted for two participants.	USD 250				

All forum packages include the followings:

- → Conference Kit
- → Welcome Dinner
- → Lunch, Coffee & Tea
- → Access to the Exhibition Hall